



(Incorporated in Bermuda with limited liability)  
(Stock Code: 1045)

### **Rule 13.09 Announcement**

Reference is made to the Company's Rule 13.09 Announcement dated 28 May 2007.

The Board is noted recent reports that certain Chinese television broadcasters in China will, during the period commencing 1 August 2007 to 25 September 2007, transfer the transmission of satellite television programs (the "Transfer Arrangement") to the two newly successful launched satellites in China (i.e. Sinosat 3 and Chinasat 6B satellites).

Investors and shareholders are advised to exercise caution in the dealings in the shares of the Company.

Reference is made to the Company's Rule 13.09 Announcement dated 28 May 2007.

The board of directors (the "Board") of APT Satellite Holdings Limited (the "Company") is noted recent reports that certain Chinese television broadcasters in China will, during the period commencing 1 August 2007 to 25 September 2007, transfer the transmission of satellite television programs (the "Transfer Arrangement") to the two newly successful launched satellites in China (i.e. Sinosat 3 and Chinasat 6B satellites).

The Company and its subsidiaries (the "Group") is in the course of taking the Transfer Arrangement for certain broadcasters in China which is made in accordance with their commercial requests. However, the new usages from new customers will set off the customer loss arising from such Transfer Arrangement. Meanwhile, the Group will during the period continuously strengthen and optimize its services to timely satisfy customer's need. As a result, the Board believes such Transfer Arrangement as a whole will not adversely affect the Group's revenue.

As regards overall market effect of the emergence of new satellites in the region brought to the industry, the Group will continue to closely monitor the supply-and-demand situation of satellite transponders market. In the meantime, the Group will continue to try its best endeavor to minimize such impact by strengthening its services to keep its customers; expanding into overseas marketing; and expanding into appropriate satellite-related value-added services.

Investors should note that the Board is not in a position to independently verify the accuracy of all the contents of the market information, investors and shareholders of the Company are advised to take caution when dealing in the shares of the Company.

By Order of the Board  
**Dr. Lo Kin Hang, Brian**  
*Company Secretary*

Hong Kong, 6 August 2007

The Directors as at the date of this announcement are as follows:

*Executive Directors:*

Ni Yifeng (President) and Tong Xudong (Vice President)

*Non-Executive Directors:*

Rui Xiaowu (Chairman), Lim Toon, Yin Yen-liang, Wu Zhen Mu, Zhao Liqiang, Yong Foo Chong and Tseng Ta-mon (Alternate Director to Yin Yen-liang)

*Independent Non-Executive Directors:*

Huan Guocang, Lui King Man, Lam Sek Kong and Cui Ligu