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APT SATELLITE HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 1045)

POSITIVE PROFIT ALERT FOR THE SIX MONTHS ENDED 30 JUNE 2013

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and Part XIVA of the Securities and Future Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant increase in revenue and operating profit for the six months ended 30 June 2013 as compared to the corresponding period in 2012.

This positive profit alert announcement is only based on the preliminary review of the management accounts of the Group for the six months ended 30 June 2013, which has not been reviewed nor audited by the auditors of the Company.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by APT Satellite Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Part XIVA of the Securities and Future Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant increase in revenue and operating profit for the six months ended 30 June 2013 as compared to the corresponding period in 2012, which is primarily due to a substantial increase in revenue arising from the commencement of the new satellite Apstar 7 in June 2012.

As the Company is still in the process of preparing and finalizing the unaudited consolidated accounts of the Group for the six months ended 30 June 2013, the information contained in this announcement is only based on the preliminary assessment by the Company's management team according to the management accounts of the Group which have not been confirmed nor reviewed by the Company's auditors. Shareholders of the Company and potential investors should read the Group's financial results announcement for the six months ended 30 June 2013 carefully, which is expected to be published in August 2013.

The information contained in this announcement is only based on the preliminary review of the management accounts of the Group and the information currently available to the Board, which has not been confirmed nor reviewed by the Company's auditors. Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By Order of the Board
APT Satellite Holdings Limited
Dr. Lo Kin Hang, Brian
Company Secretary

Hong Kong, 15 July 2013

The Directors as at the date of this announcement are as follows:

Executive Directors:

Cheng Guangren (President) and Qi Liang (Vice President)

Non-Executive Directors:

Lei Fanpei (Chairman), Lim Toon, Yin Yen-liang, Yong Foo Chong, Zhuo Chao, Fu Zhiheng and Tseng Ta-mon (Alternate Director to Yin Yen-liang)

Independent Non-Executive Directors:

Lui King Man, Lam Sek Kong, Cui Liguang and Meng Xingguo