

世界那麼大，  
亞太伴您闖天下。



APT Satellite Holdings Limited

Stock code: (1045)

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2019 Annual Results

2020.03.23

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# Financial Highlights

PART 1

## Financial Highlights

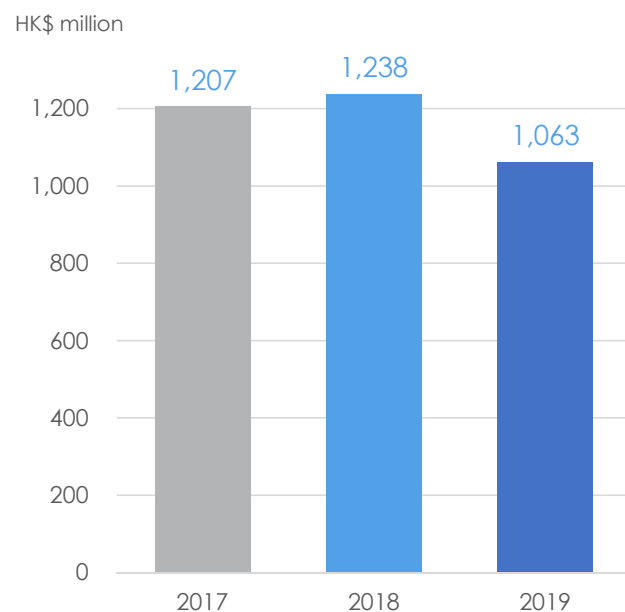
	2019	2018	Change
	(HK\$ M)	(HK\$ M)	(%)
Revenue	1,063	1,238	-14.2%
Profit Attributable to Equity Shareholders	362	507	-28.5%

### **Dividend**

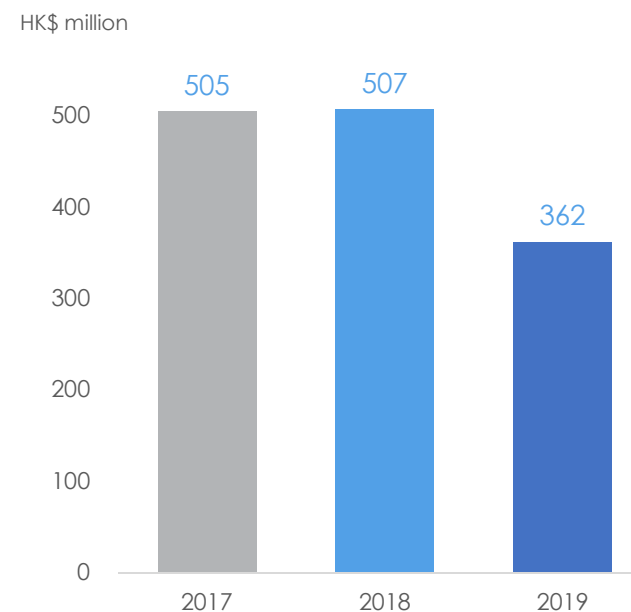
The Board has resolved to declare a final dividend of HK\$ 15 cents per share for the financial year ended 31 December 2019.

# Annual Results

Revenue



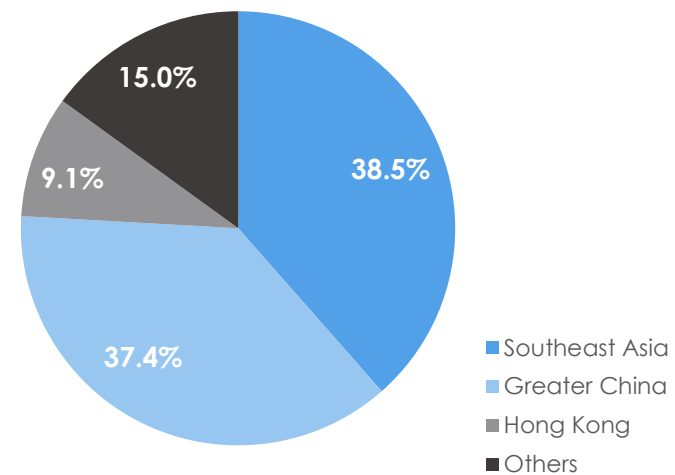
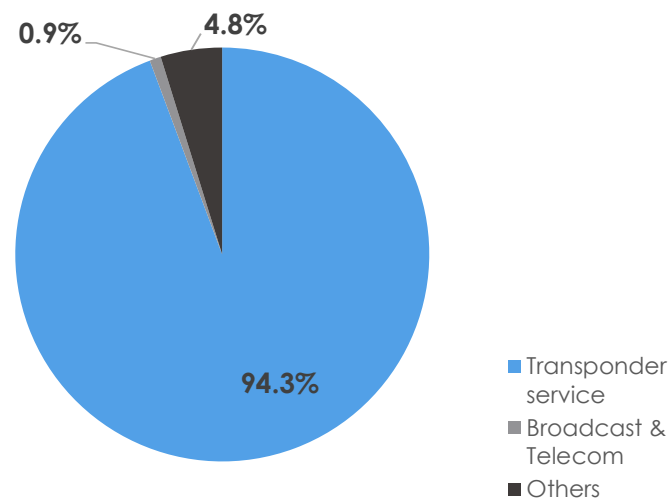
Profit Attributable to Equity Shareholders



## Consolidated Statement of Profit or Loss

(HK\$ million)	2019	2018	% Change
Revenue	<b>1,063</b>	1,238	-14.2%
Cost of Services	<b>(527)</b>	(502)	+5%
<b>Gross Profit</b>	<b>536</b>	736	-27.2%
Other Net Income	<b>60</b>	166	-63.7%
Valuation Gain on Investment Properties	<b>(1)</b>	(1)	+3.8%
Impairment Loss on PPE	-	(150)	-
Administrative Expenses	<b>(133)</b>	(123)	+8.4%
<b>Profit from operations</b>	<b>462</b>	628	-26.4%
Share of (loss)/profit of an associate	<b>(12)</b>	-	-7374.0%
Fair Value Changes on Financial Instruments	<b>(5)</b>	2	-369.3%
Financial Costs	<b>(9)</b>	(10)	-14.9%
<b>Profit Before Taxation</b>	<b>436</b>	620	-29.6%
Income Tax	<b>(74)</b>	(113)	-34.5%
<b>Profit Attributable to Equity Shareholders</b>	<b>362</b>	507	-28.5%
Basic & Diluted Earnings per share (HK\$ cents)	<b>38.93cents</b>	54.47cents	-28.5%

## Turnover Breakdown



Note: Greater China includes Mainland China, Taiwan, Macau but excludes Hong Kong

# Financial

## Asset & Liabilities

	2019 (HK\$ million)	2018 (HK\$ million)
Total Assets	7,084	7,154
Total Liabilities	1,231	1,507

## Cash

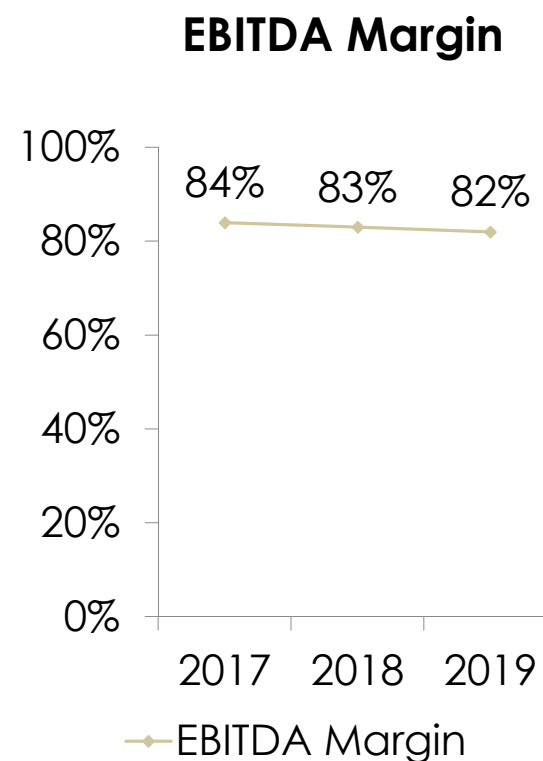
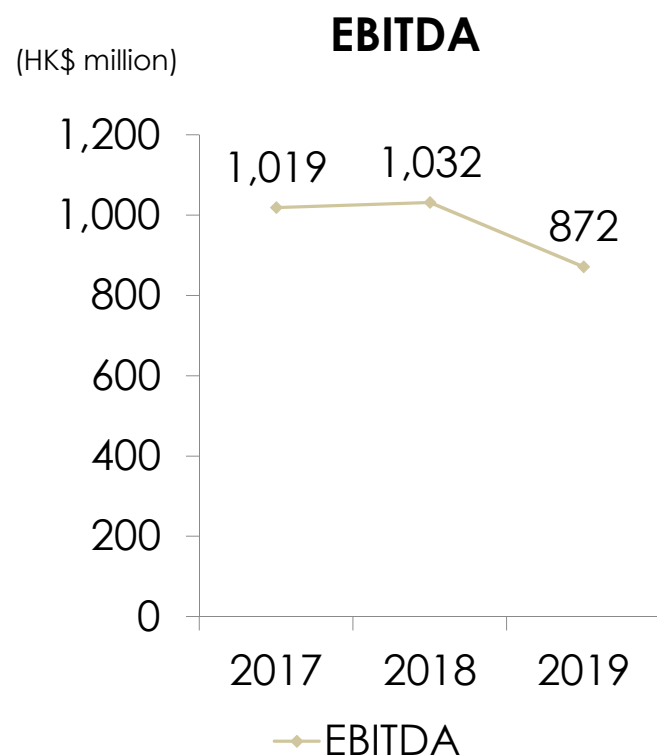
Free Cash	899	687
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## Capital Commitment

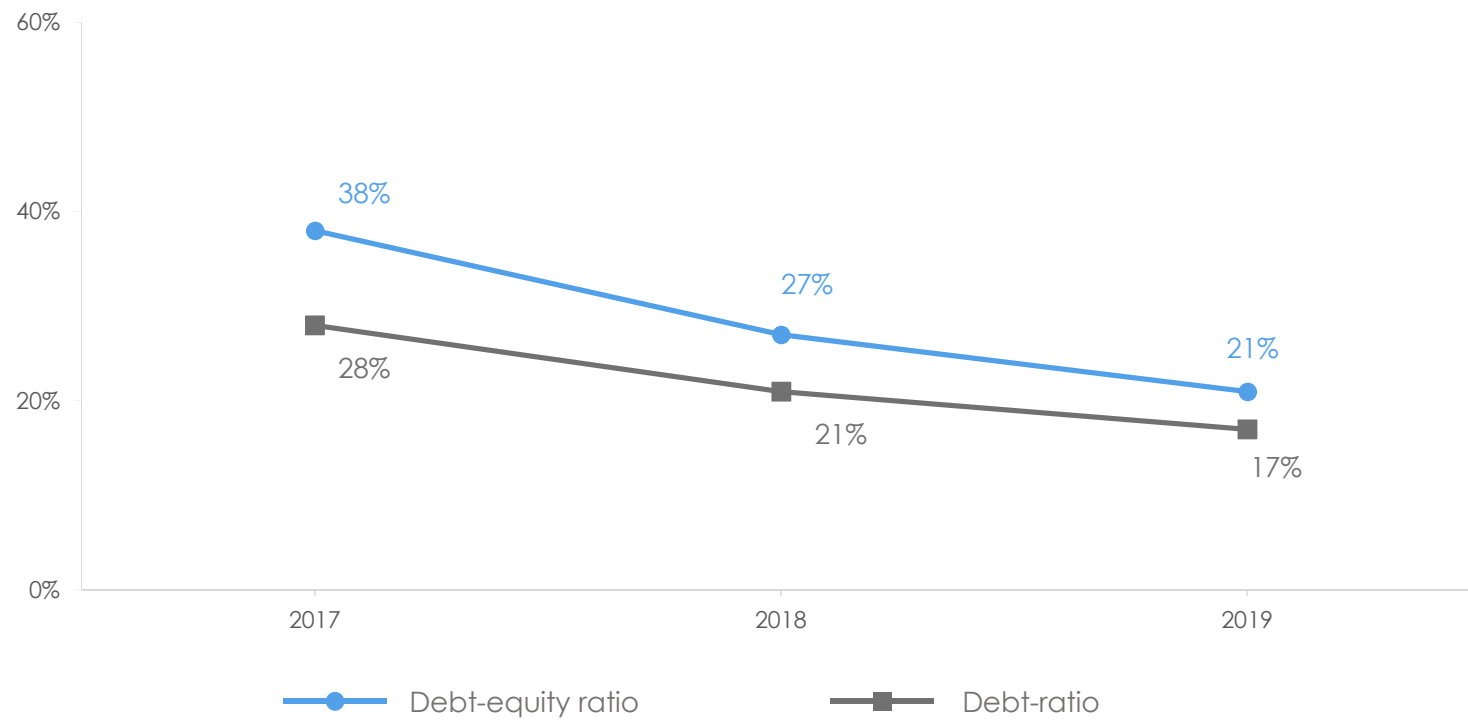
Contracted for	321	269
Authorised but not contracted for	-	195
	<hr/>	
	321	464



## Key Financial Metrics



## Key Financial Metrics





# Satellite FLEET

PART 2



## In orbit Satellite Fleet - covers 75% of world's population

	Launch Year	Platform	Transponder Number	Frequency Band	Orbital Slot
APSTAR-5C*	2018	FS-1300	63	C/Ku/Ka	138E
APSTAR-6C	2018	DFH-4	45	C/Ku/Ka	134E
APSTAR-7	2012	Spacebus 4000C2	56	C/Ku	76.5E
APSTAR-9	2015	DFH-4	46	C/Ku	142E
APSTAR-6	2005	Spacebus 4000C2	50 #	C/Ku	163E (Inclined)

\* APSTAR-5C is jointly operated by APT and Telesat

# Around 50% of the transponders are in operation due to the power limitation

# Future Satellite

## APSTAR-6D

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- The satellite is developed by APT Mobile Satcom - the Group's joint venture in Mainland China
- It is a "first of its kind" satellite in Asia Pacific Region
- Full Ku-band HTS (high throughput satellite) payload
- Optimized to serve the fast growing satellite mobility and broadband application
- Expect to be launched in first half of 2020





# Business Prospects

PART 3



## Business Prospects

- Looking ahead to year 2020, the market remain oversupplied and fierce competition continues. The global coronavirus outbreak will also bring challenges and difficulties to the market development.
- The Group will expand satellite-based mobile communication markets and businesses on a larger scale.
- The HTS capacity on APSTAR-5C has been put into services in South East Asia, which is one of Group's key markets. The upcoming launch of APSTAR-6D will further expand the Group's HTS capability to entire Asia Pacific Region.

# Services

## Media

Video distribution & broadcast  
Direct to home TV  
Content contribution

## Broadband

Cellular backhaul  
Enterprise network  
IP access

## Mobility

Maritime broadband  
Inflight broadband  
land mobile on the move



## Broadcasting & Uplink Services

TV broadcast play-out & uplink  
DTH platform  
TV turnaround services

## Network Services

VSAT network  
Teleport services

## Data Center Services

Rack & Server Hosting  
Cloud Management Service  
Data Center Operation  
IP Gateway Transit

# Ground Facilities

## Satellite Control Centre

Control & monitor 5 satellites  
7x24 TTC function



## Satellite Access Centre

Carrier Signal monitoring (CSM)  
Transponder spectrum management  
Customer technical support



## Network Operation Centre

VSAT network  
IP trucking services  
Data center / colocation services

## TV Broadcast Centre

Digital TV playout / DVB platform  
Uplink / Turnaround  
Occasional use (OU) services



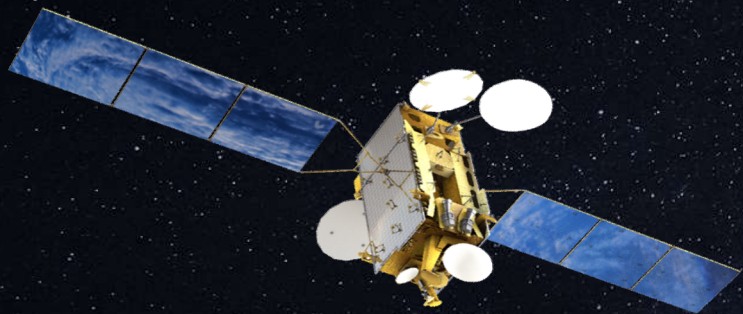
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# THANK YOU



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